



CUISIMAX
by LAURIERMAX inc.

Manufacturers of
Fine Kitchen and
Bath Cabinetry





Cuisimax:

One company. Two countries.
Countless satisfied customers.

Cuisimax inc. actually laid down its first roots in Canada in 1967 known as Cuisines MRS. Located in Victoriaville, Quebec, it has since come to be regarded as a leading manufacturer of high-end kitchen and bathroom cabinetry for the Canadian and American markets.

For nearly fifty years, we have continued to pursue improvements in quality and consistency, as well as stylistic advancements and the expansion of our product lines. Even at inception, we managed to make waves with our built-to-order face-frame cabinets, which were widely considered the best alternative to kitchen sets built by contractors on location.

The year 2000 saw our initial foray into the northeastern United States market, and today, Cuisimax inc. is influentially marketed in most American states. We attribute our success in these markets to the diversity of the products we offer, all of which are custom-crafted from the finest hand-selected woods in a variety of quality species.

To contribute to our expansion in the US market, Cuisimax inc. has joined Cuisines Laurier Inc. in 2012, a Quebec company renowned for its high-end wood cabinetry. The joining of our two companies will significantly increase our production capacity, ensure adequate supplies and a better lead time in the future. Furthermore, this merger will allow us to combine our efforts in the search of higher quality products and help us with our consolidated purchasing power and will enable us to keep our prices reasonable.

Our Mission

When we founded the company, we looked to operate under a set of rules that would put our customers first. From 1967 until today, we have held to these ideals, and forged lasting relationships with clients who appreciate what we stand for:

- ▀ Conducting every business aspect with integrity
- ▀ Offering the best products and services possible
- ▀ Going the extra mile to maximize customer satisfaction
- ▀ Always delivering on schedule per our promise
- ▀ Staying up-to-the-minute with new technologies
- ▀ Remaining competitive with attractive pricing

Our entire company is set up to adhere to these mile markers. With our dedicated team and flexible cabinet construction capabilities, Cuisimax proudly offers designs that range from traditional to European contemporary at highly competitive prices.



DOORS: BIRCH RENOIR-02-PEB
BACK OF ISLAND: BIRCH RENOIR-04-2008-PEB
COLOR: BRANDYWINE
COUNTERTOP: QUARTZ



DOORS: MDF SHAKER 2P-52-PEA
COLOR: ANTIQUE WHITE
COUNTERTOP: QUARTZ



DOORS: MAPLE SHAKER V-03-1021-PEA
COLOR: CHOCOLATE PEAR
ISLAND DOORS: SHAKER V-04-2003-PEA
COUNTERTOP: GRANITE

Read on.

We present this booklet to you in hopes that it affords you a bit of insight into the Cuisimax line and its beautiful cabinetry products. Have a closer look, and discover a company proud of the care it exercises in producing cabinets of exceptional quality for a loyal, ever-growing client base.



What are we made of?

Needless to say, it takes an understanding of customer's needs and a keen knowledge of the marketplace to survive and grow in this industry for close to five decades. Cuisimax consists of cabinet experts and foremost craftsmen who know how to go from unprocessed wood to a beautiful finished product. The following pages detail the materials we use in this artistic process.



**DOORS: THERMOFOIL 1000-F / EBONY VENICE
COLOR: #04 WHITE GLOSS / NATURAL 50%
COUNTERTOP: CONCRETE**

Wood

Wood is where everything started. This warm, naturally durable material has been used for generations to achieve cabinetry and furniture designs of incomparable style. Wood is highly workable, and can be painted or stained to fuse with your entire kitchen set. While we offer many different species of wood and a large choice of stains and varnishes, our color experts can help you match your surrounding decor perfectly. There's no need to redo the complete environment of your kitchen just because you plan to modernize or change your cabinets.



Cherry

Cherry is sought after for its uniformity and a close-grained texture. It is known for its warmth and distinctive characteristics such as curly figures and pin knots. Its natural color ranges from pale yellow sapwood to deep reddish brown heartwood. Short grained areas and mineral streaks absorb stain differently to create a gentle contrast across the boards.



Maple

Maple is extremely hard with a fine, even texture, and ranges in hue from light to cream colored sapwood. Although generally characterless, markings may include some wavy, curly, birdseye or burr graining. Naturally, Maple will also reveal subtle mineral streaks and worm tracking across the grain when the wood is stained.



Ash

Heavy in weight, Ash is a strong and stiff wood that has a high shock resistance and excellent bending qualities. Its grain is straight; coarse, even texture. Somewhat lustrous, sapwood is nearly white. The heartwood is grayish brown to a light brown to pale yellow streaked with brown. Ash can be stained to a very good finish.



Oak

Oak is an open-grained hardwood showing varying patterns that range from straight-grain to a wide arc. Oak will display a noticeable difference in color shading when stained between the open and closed grain areas of the wood. In terms of its original color, Oak cut from the heartwood and will range from pink to a reddish brown.



Pine

Pine is a soft flexible wood which contains many knots and a straight grain pattern. Its color goes from yellow to pale brown with fine resin-duct marks. Its density varies from soft wood in most areas to a very hard wood near the knots. These naturally occurring irregularities cause the wood to absorb stain unevenly, thereby lending Pine its appealing rustic look.



Birch

Birch features a hard, close-grained, even texture with a smooth, delicate grain pattern. As attractively light-colored sapwood, Birch is particularly popular with light-colored stains. That said, areas of "short grain" are present throughout the wood, allowing contrasts to be revealed as the satin and mineral streaks absorb stain differently.

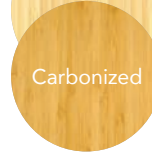


Alder

A good working properties with a subdued to not distinct pattern and fine texture. Alder is white colored to a pinkish brown. With its consistent color, stability, and its ability to accept stains and finishes so well, Alder has proved to be an ideal species for the cabinetry industry.



Bamboo



Carbonized



Wenge



Dark Walnut

Engineered Wood Species

Featuring contrasting grain patterns, rich shades and warm tones, engineered wood species yield surprising effects and have become very popular in kitchen cabinets. Whether due to an overdose of stylistic complexity or a simple return of the pendulum, more and more people are forsaking decorative, conventional cabinet doors and replacing them with patternless models made from choice engineered wood.



DOORS: MAPLE MATISSE-01-1005A
COLOR: GLACIER WHITE
COUNTERTOP: GRANITE



DOORS: MAPLE RENOIR-01-1021-PEB
COLOR: ANTIQUE WHITE
ISLAND COLOR: AFRICAN WOOD
COUNTERTOP: GRANITE

Wood

Here's a little preview of a few wood doors that are very popular!



RENOIR-01-1005A-PEA



RENOIR+-01-1005A-PEH



SHAKER-04-2003-PEA



GERICAULT-02-PEA



SHAKER-02-PEA



RODRIGUEZ-01-1005A-PEA



RENOIR-01-1021-PEA



MATISSE-01-1005A



HAMPTON-02



HUNTINGTON-01-1005A



**DOORS: BIRCH VENICE
FRAME DOORS WITH SANDBLAST GLASS
COLOR: FORGED IRON
COUNTERTOP: QUARTZ**



DOORS: MDF SHAKER 53-1021-PEA
COLOR: HAMLET GREEN
COUNTERTOP: GRANITE

MDF

2 PIECE



NERIO

MDF

Medium Density Fiberboard panels and doors used in cabinet-making consist of an MDF base to which an opaque finish is applied. Given that this material must be painted, the choices of opaque colors and glazes are the same as for hardwood. MDF, however, has the advantage of being more affordable than wood. It is also very durable, dent and chip resistant, and is also not adversely affected by high-humidity environments.

MDF doors are usually molded in one piece. Assembled two-piece models are now also available, resulting in a more attractive look that is closer to that of hardwood.

MDF core doors are available with any of our veneers wood applied. This allows for a modern look with a warmth of wood. These wood doors can be painted or stained in any of our multiple color choices offering you many design options.



DOORS: MDF SHAKER 2P-52-PEA
ISLAND DOORS: MAPLE SHAKER-02-PEA
COLOR: ANTIQUE WHITE
ISLAND COLOR: FANDAGO
COUNTERTOP: GRANITE



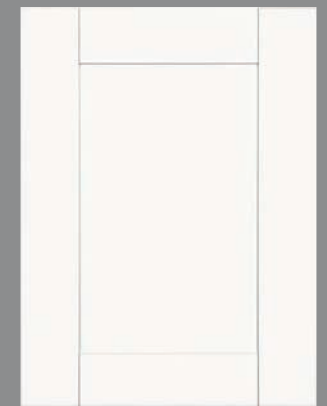
DOORS: THERMOFOIL MONOPIECE 4620 & 5830
COLOR: #77 EGGSHELL WHITE
COUNTERTOP: QUARTZ

Thermofoil

1 PIECE



5 PIECE



Thermofoil

Thermofoil is a modern material that effectively combines the practicality, durability and easy maintenance of melamine with the elegant warm appearance of wood.

To make Thermofoil panels and doors for use in cabinet making, a film of plastic that looks like wood is expertly applied to an MDF base. When heated, this material will easily mold itself to the base object, allowing for the creation of embossed designs and door models that look like wood without any joints.

It is available in a one or five-piece assembly door with a wide choice of finishes, and affords you access to a very large selection of door models. Where hardwood would be costly, Thermofoil offers an affordable substitute with a good price-to-appearance ratio for all cabinet applications.



DOORS: THERMOFOIL 1 PIECE 1000-F / ALUMINUM FRAME WITH WHITE ACID GLASS
COLOR: UPPER: #90 FROSTY WHITE GLOSS/ BASE AND ISLAND: #99 TUXEDO-2
COUNTERTOP: LAMINATE 3458FX-77 FORMICA
LUNCH: LAMINATE 1466-M LAMITECH



DOORS: THERMOFOIL MONOPIECE 5530-LG-F
FRAME DOORS WITH CLEAR GLASS
COLOR: #132 FROSTY WHITE
COUNTERTOP: QUARTZ



DOORS: THERMOFOIL MONOPIECE 1000 & 5530
COLOR: #04 WHITE GLOSS / #114 LINEAR ASH
COUNTERTOP: LAMINATE P346-RM ARBORITE
ISLAND COUNTERTOP: LAMINATE D354K-18 FORMICA

Polyester

DELFINO



FUSION



DOORS: POLYESTER FUSION
ALUMINUM FRAME DOORS WITH WHITE ACID ETCHED GLASS
COLOR: GRIGIO NOTTE G-86 ARTIKA
COUNTERTOP: LAMINATE P-345 RM ARBORITE
COUNTERTOP: LAMINATE OUR-62-WR

Polyester

Polyester cabinet doors are made of a pine fiber base to which a polyester coat is applied, giving it a natural looking color and texture akin to that of wood.

Polyester is a scratch and heat resistant material, in addition to being easy to clean.

Always in five-piece doors.



DOORS: POLYESTER ALLEGRA
COLOR: MAGIC L-487
COUNTERTOP: LAMINATE 3450-RD
ISLAND COUNTERTOP: QUARTZ



DOORS: POLYESTER FASCINATION

COLOR: L-204

ISLAND COLOR: L-444

COUNTERTOP: LAMINATE 7734-46 FORMICA



DOORS: ACRYLUX FLORENCE SELF-EDGE
COLOR: 5100 WHITE SR
COUNTERTOP: ACRYLUX 5100 WHITE SR

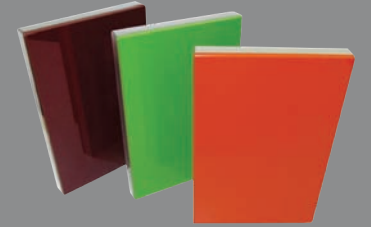
COURTESY OF EPOCH SOLUTIONS, FL



DOORS: POLYGLOSS LASTRA-SE
UPPER COLOR AND ISLAND: LUCIDO BIANCO
BASE COLOR: LUCIDO MYSTIQUE 1
COUNTERTOP: GRANITE

Acrylux

FLORENCE



Polygloss

LASTRA



Acrylux

Acrylux cabinet doors are made of a pine fiber base to which an acrylic coat is applied. This glossy synthetic layer «holds» the color. Thus, the color remains unaltered by the sun and retains its shine over time.

The ideal choice for a modern and refreshing look. Florence door is available with a multiple choices of edges.

Polygloss

Polygloss cabinet doors are made of a pine fiber base to which a melamine coat is applied, giving it its color and patterns. A polyester coat is then applied in order to give it a strong luster and make it more resistant to abrasion and water.

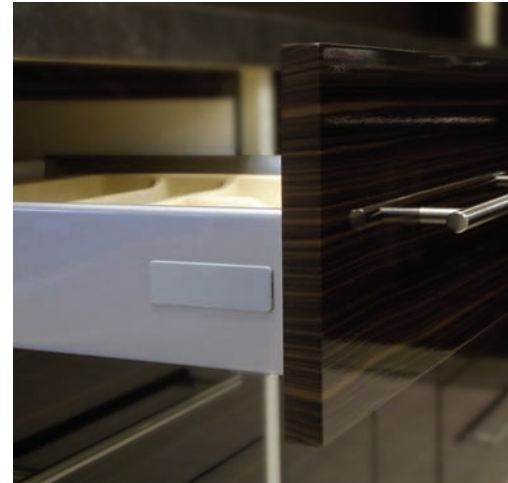
Resembling the Italian lacquer, Polygloss is a favorite material for modern and chic cabinets.

Drawer Types



Dovetail (Standard)

When you look at a drawer assembled with dovetail joints, the word "quality" immediately comes to mind. This type of construction with its trapeze-shaped joints gives the face of the drawer better tensile strength when the drawer is opened. In addition, this is the only type of drawer that brings extra warmth to wood cabinets.



Metal (Tandem & Legrabox)

Since they appeared on the market, metal drawers have set a new standard in terms of functionality, look and feel in modern kitchens. Most manufacturers offer several finishes and stock a complete line of interior storage systems, allowing users to adapt each drawer to its content and leaving them free to reorganize their drawers as they like.



Melamine

Melamine drawers are also available as an economical labor-efficient and durable option. Mainly made of white melamine they are also available in maple melamine. The cabinet box is assembled with wood-plate joints and consequently shows no nail holes.

Hardware & Accessories

In the Cuisimax line, we use only the most durable heavy-duty hardware to complement our beautiful cabinetry. Our customers rely on them with confidence, knowing they will enjoy their new cabinets for years to come without worrying about any malfunctions. Our team of designers is constantly on the lookout for innovations in the industry, so we can introduce our customers to the best features offered across the market.

Cuisimax also offers soft-closing hinges and drawer slides as standard features with most of our cabinets. We also offer a wide variety of alternative opening options to assure you will enjoy each and every moment you spend in your new kitchen.

Take advantage of the latest storage features!

Rotating shelves, appliance garages, pull-out waste bins, wine racks, and built-in utensil organizers and spice racks.

This will maximize your space allowing you to move about and work in your new kitchen.





Finishing Processes

You want a finished product that looks just perfect. That's why we've built our very own paint room to feature the most technologically advanced finishing equipment available. These marvelous machines allow us to produce cabinets with a truly impeccable finish.

To keep dust out and avoid any contamination of our paintwork, positive pressure of finely filtered air is constantly maintained in this area, and each workspace is equipped with a paint booth that further collects and eliminates contaminants through an efficient ventilation system. These booths also protect our cabinets from particles and fumes that may remain suspended in the air.

Halfway through the finishing process, we apply a top-quality sealant to fill the pores of the wood used to make our exquisite cabinets. This protects them from damages caused by humidity, and makes their surface smoother in preparation for the next stage.

At the final stage, we apply a high-end catalyzed varnish specially developed for us to ensure that our cabinets retain a durable finish. The action of the catalyst increases the hardness of the varnish and makes it very resistant to scratches and most household cleaning products. Our varnish also contains a UV absorber designed to protect your cabinets for decades.

Semi-Transparent Colors (stains)

1. Bare wood
2. Stain
3. Sealer
4. Sanding
5. Glaze*
6. Sealer
7. Sanding
8. Varnish



Solid Colors (paints)

1. Bare wood
2. Base coat
3. Sanding
4. Base Coat
5. Glaze*
6. Sealer
7. Sanding
8. Varnish

* If applicable



DOORS: BIRCH GERICAULT-01-1001-PEA
COLOR: BLUE 391 WITH WHITE GLAZE



OUR COMMITMENT

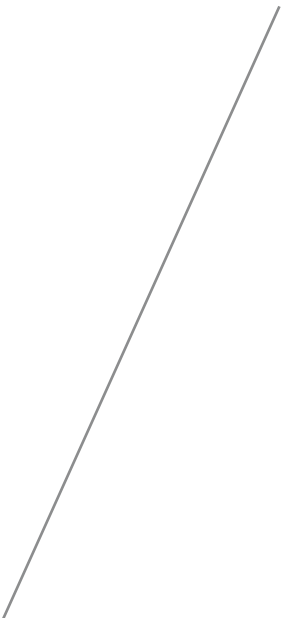
We may be creative and artists at heart, but when we get to the manufacturing floor, your requests are the guidelines we follow. That's how we've been doing things since 1967. Because while we happily offer up our suggestions and recommendations, all our kitchen cabinets, bathroom vanities and walk-ins are built according to the client's individual specifications.

To maintain our famed level of quality and ensure that each order produced meets Cuisimax bar-setting standards, we continue to invest quite considerably in the research and development of new processes and manufacturing equipment that enable us to bring you superbly crafted products at competitive prices.

This customer-centered approach is installed into our staff members over the course of extensive employee training sessions. Leading by example, the Cuisimax management oversees our highly qualified team throughout the manufacturing process. Rest assured that we spare no effort to ensure that every kitchen and vanity produced reflects all the passion and care put into its creation by the designers.

Special attention is paid to the exact finishing process. Our quality control professionals inspect and verify that each stage is carried out to perfection. This is followed by a series of tests we conduct on each product before it goes out for delivery.

Top all that off with our unconditional satisfaction guarantee, and Lauriermax is your ultimate source for all custom home cabinetry.





DOORS: BIRCH ROUAULT-51-1004
COLOR: CLOUD WHITE
COUNTERTOP: QUARTZ



DOORS: LAMINATE CENTURY-A WITH ALUMINUM EDGE PROFILE
COLOR: MARINE BLUE GLOSS
COUNTERTOP: GRANITE



**DOORS: MAPLE MONDRIAN
COLOR: WHITE AND BRANDYWINE
COUNTERTOP: GRANITE**



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www.lauriermax.com



Inset cabinets available in the Laurier line.

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